



play4tomorrow
PLAYER GAMEDAY PROGRAM



SATURDAY JANUARY 26, 2019

WHO WE ARE

Play4Tomorrow is a kid-inspired design academy and technology accelerator that focuses on teaching design thinking to kids.

Our mission is to empower all young people to design their lives and scale the unimaginable through entrepreneurship and play.

Impact Day brings together all ages - kids, startups, and experts - to build together, learn more, and play.

OUR STORIES

Angelo (6th Grade)

After a summer camp with Play4Tomorrow, Angelo whiteboards, sketches, rapid prototypes, tests, gains feedback and delivers a game called *Pointball*. It has been played 21 times.

Tafu (9th Grade)

Harnessing his love of film, Tafu engaged in weekly design thinking sprints to help co-create the first-ever virtual reality movie on concussion awareness. It's expected to reach millions by 2020.

Olga, Mafi & TK (11th Grade)

This highly creative and entrepreneurial high school team developed a working prototype called Strive4Results (S4R). They sent inspirational quotes to 150 friends every morning, creating the #ultimatelifehack!

Kristina & Steve (Founders)

Mentors to Olga, Kristina and Steve offered expert insight and technical knowledge. They share management and evaluation software between large charitable organizations to help track their beneficiaries' data.



1

Bay Area Location

2

Hours of daily programming

55

Tech startup founders volunteered

150+

Local kids served through design thinking sessions

600GB

of youth-generated games, prototypes, and stories

IMPACT DAY ITINERARY

Activity	Time
Registration	10:00AM
Free Play	10:30AM
Design Thinking Workshop	11:00AM
Live Startup Demos	12:00PM
Lunch	12:30PM

IMPACT AREAS



Tech Lab

Meet some of the incredible startups changing the world of youth development



Play Station

Play games that kids invented themselves in previous P4T sessions

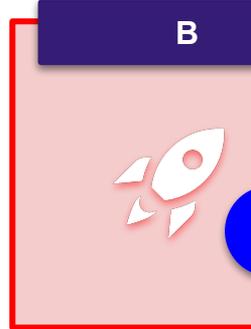


Design Studio

Create new games, startups, and social impact organizations through design thinking

E Bayshore RD.

Do not enter here



MUST-SEES

A

Tech Map

A map of tech and services for kids in the Bay Area

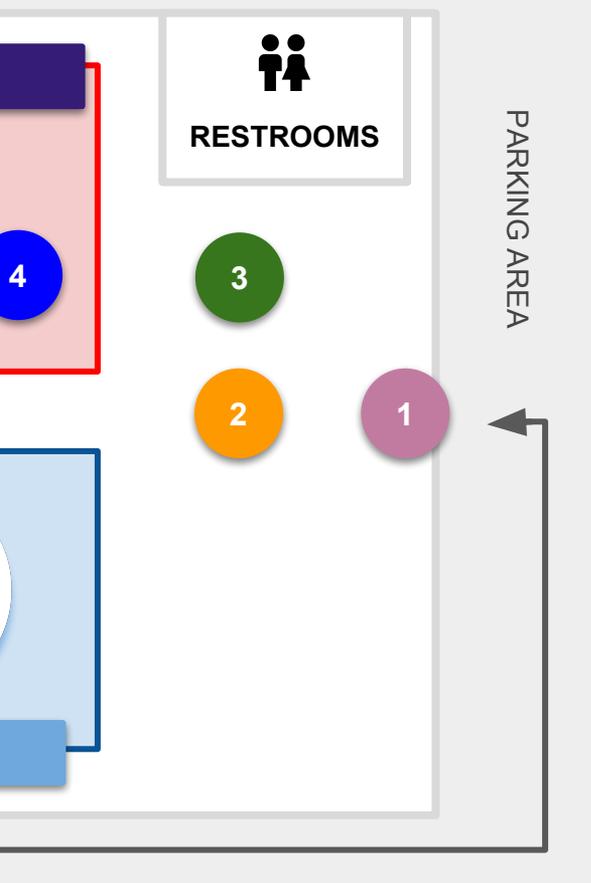
B

Build Your Own Studio

Learn how you can implement the design process for impact in your own facilities

THE FOUNDRY

2575 E Bayshore Rd



TO DOs

1

Park & Enter

Park on the North side of the building and enter through our back doors

2

Check-In

Sign in with us and grab a name tag

3

Photo Booth

Take a photo in our epic booth and keep the memory

4

Refreshments

Enjoy a coffee and light snack; lunch will also be served here

**JUST LET A
KID BUILD
COOL
THINGS.
TEACH THEM
TO DESIGN
AND CREATE.
GIVE THEM
THE
CONFIDENCE
TO MAKE IT A
REALITY.
SUPPORT
THEIR
VISION.
BUILD THEIR
FUTURE.
LET THEM
CHANGE THE
WORLD.**

Canva **MELANIE
PERKINS**

"I guess you could say that design had always played a big role in my life. When I was 14, I started my first business creating handmade scarves that I sold at shops and markets throughout Perth, and I never forgot the freedom and excitement of being able to build a business. That was one of the driving forces that led me to launch what would evolve to be Canva."

twitch **JUSTIN
KAN**

At 10 years old, before the days of Google Maps, Justin would scan and photocopy pages from giant map books, tape them together and plan out routes for his mom who was in real estate at the time. At a young age, Justin realized "you can achieve anything you set your mind to; doing so is just process of reduction."



KEEP HAVING FUN!

PLAY @ HOME

Go to www.play4tomorrow.org to play kid-made games, create from a number of challenges, and learn more from experts wherever you are.

JOIN ONE OF OUR SESSIONS

Free play, brainstorm, prototype, play, reflect, and learn with us and kids just like you. Design and create in a P4T session. Learn where and when at Play4tomorrow.org/locations

REQUEST A SESSION NEAR YOU

Ask us to come to you! Let us know if you'd like us to come to your school, community center, or after-school program. Email info@play4tomorrow.org

CONNECT WITH US

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